



NOCK & KIRBY LIMITED

417 - 421 GEORGE ST., SYDNEY

Specialty Hardware Store

PHONE BO 246

DUCATI DIVISION

30th September, 1953.

Mr. R. L. Ward,
C/o 151 Garden St.,
EAST GEELONG. VIC.

REF.NW.MOD.2406

Dear Mr. Ward,

We regret the delay in acknowledging your enquiry concerning the Ducati "Cruiser", but we have been overwhelmed with requests for information on this outstanding new machine.

However, we have now received from overseas a further supply of leaflets describing the "Cruiser" and we are enclosing one for your perusal.

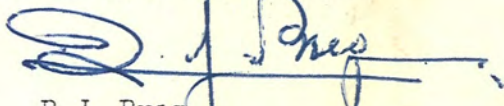
The manufacturers have advised us that a limited number of machines will be reserved for distribution in Australia and we expect these to be landed here in September or October of this year. As supplies are limited orders will be treated in strict rotation, so we advise you to make a firm reservation now!

The price of the Ducati "Cruiser" is £380, F.O.R. Sydney, including packing. For metropolitan customers, easy terms are available . . . £135 deposit, and the balance payable over 18, or 24 months.

If you would like to learn details of the Ducati "Cruiser's" performance under Australian conditions, we suggest you contact Mr. E.D. Ansell, Wakehurst Park, Deep Creek Road, Narrabeen N.S.W., who is the owner of the first "Cruiser" brought to this country for exhibition at the 1953 Royal Easter Show in Sydney.

We shall be glad to supply any further information you may desire, and assure you of our constant co-operation.

Yours faithfully,
for NOCK & KIRBY LTD.



R.J. Breg,
MANAGER, DUCATI DIVISION.



NOCK & KIRBY LIMITED

417 - 421 GEORGE ST., SYDNEY

Specialty Hardware Store

PHONE BO 246

REF. MOD. WW 2226.
20th August, 1953.

Mr R.L.Ward,
c/- 151, Garden Street,
East Geelong, Victoria.

Dear Mr Ward,

We thank you for your letter of the 29th of last month, and would like to express our sincere apologies for the delay in replying thereto.

However we take this opportunity of setting out the main features of the Ducati Cruiser as under:-

- 1) Double Stage Torque Converter, eliminating all gear changing operations, throttle and brake being the only controls used by the rider.
- 2) Electric Starter and complete car type electrical equipment
- 3) Integral Suspension, with new patented rubber mounter shock absorbers.
- 4) Chainless Transmission
- 5) Dashboard Controls, speedometer. 6) Spare Wheel
- 7) Direction indicators
- 8) Pillion Seat and footrests for second Passenger
- 9) Grooved Rim wheels, with large 2.45 x 10 tyres, interchangeable.
- 10) Large Diameter drum brakes:-

Technical Data: Engine: 4Stroke single cylinder Horizontal
Capacity 175 Cubic Centimeters developing
8 HP yet rated at 2HP for registration.

Combustion Chamber: Hemispherical O.H. Valves working in oil bath.



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East Geelong, VIC.

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Lubrication: Pressure operated.
Speed: 50 M.P.H.
Petrol Consumption: Approximately 100 m.p.g.

The manufacturers have advised us that a limited number of these machines will be reserved for distribution in Australia and we expect these to be landed in September or October of this year. As supplies are limited orders will be treated in strict rotation, so we advise you to make a firm reservation now.

The price of the Ducati "Cruiser" is £380.0.0. F.O.R.Sydney including packing, and if you would like to learn details of the Ducati Cruisers performance under Australian conditions, we would suggest you contact Mr E.D.Ansell, Wakehurst Park, Deep Creek Road, Narrabeen, NSW, who is the owner of the first "Cruiser" brought to this country for exhibition at the 1953 Royal Easter Show in Sydney.

We shall be glad to supply you with any further information you may desire, and assure you of our constant co-operation at all times in the future.

Yours faithfully,
NOCK & KIRBY LTD.



MAIL ORDER DEPARTMENT.

PS. We regret that owing to a heavy demand from all parts leaflets are not available at the time of writing.



NOCK & KIRBY LIMITED

417 - 421 GEORGE ST., SYDNEY

Specialty Hardware Store

PHONE B0246

REF. MOD. NW.

Mr. A. L. Ward,
C/o 151 Garden St.,
EAST GEELONG. VIC .

REF. MOD. NW. 4457

Dear Mr. Ward,

Further to your letter of last month, we have pleasure in forwarding pamphlet on the Ducati Cruiser with all the information required contained therein.

Assuring you of our co-operation at all times.

Yours faithfully,
NOCK & KIRBY LTD.



MAIL ORDER DEPARTMENT.

Encl.